

FIRST QUALITY®

Committed to the people and communities that make Canada extraordinary.

Proudly Delivering Quality in Canadian Long-Term Care for Over 25 Years

We prioritize dignity and comfort with our high-quality Prevail® incontinence products, ensuring reliability and peace of mind for residents and caregivers alike.

Local Investment, Local Jobs

First Quality fuels economic growth and job creation with a strong manufacturing presence in Canada. Through product design, responsible material sourcing, and advanced technology, our expanding portfolio is innovated with your needs in mind.



Adult Incontinence



Menstrual Care



Personal Care Wipes



A Shared Commitment to Quality

Join us in celebrating our shared values and commitment to quality as we support long-term care, create meaningful careers, and build vibrant communities across Canada.

TOGETHER, WE MAKE A DIFFERENCE

First Quality's Growing in Drummondville



Investing

\$60 million invested in growing our footprint over the last 5 years



Expanding

Future planning includes 55% increased footprint



Growing

We are 198 team members strong and creating new jobs!